

Le temps des
perises

RECYCLE
JEANERATION

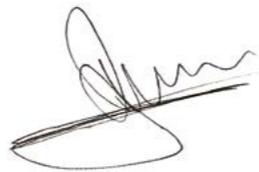
Le temps des
perises

RECYCLE
JEANERATION

“For 20 years we have been putting all of our passion into fabrics, but our promise does not stop with perfectly cut jeans and authentic stonewashing, we have a responsible approach, right down to the smallest details...”

« RECYCLE » is the essence of it”

Lylia Richardière



RECYCLE

JEANERATION

Trailblazers with a revolutionary water-free stonewashing technique with “Japan zero”, our commitment today runs through the DNA of our fabrics, thanks to the use of recycled cotton.



RESPIN

These fibers are brought together and twisted with new cotton thread, using an artisanal spinning technique to provide resistance and consistency.



REINVENT

Our fits are carefully studied and meticulous assembly techniques are used to sew these highly innovative jeans!



RESTRIP

The denim is collected and cut, the harvested material is crushed until cotton fibers are obtained



REWEAVE

The recycled cotton thread is used to weave a new denim cloth. The mixture of different cottons provides a mottled blue colour to the underside of the jeans.



FIT

Basis with a 3D waistline. It dips from the front to the back, allowing it to fit perfectly at the waist providing a perfect "RIDER" comfort: nestling.

The pockets are asymmetrical for a modern look, and they flatter the bottom, even for guys!!!

Minimum 2% spandex. It's a Slim but with greater comfort. The ideal cut, which fits all different body types and chimes with any trend. It is the most flattering, enhancing the bottom, just enough, and visibly slimming the figure.

711

SLIM *CONFORT*

- 3D Waistband
- Asymmetrical pockets
- Adapts to body shape
- Slimming effect
- Best Seller



TREATMENT

We develop our stonewashing techniques after the fashion of artisans.

All of our jeans are brushed and weathered by hand, with passion, to create the effect of natural wear and tear with a singular sheen for an authentic vintage effect which distinguishes us from other jeans manufacturers.



JH711
RECWT432



JH711
RECWT434



JH711
RECWT431



JH711
RECYWASH



OUR JEANS ARE 100% MEDITERRANEAN.

**A RESPONSIBLE APPROACH
EVEN IN THE SMALLEST DETAILS...**

We design our collections in our creation studios in Marseille. The company's headquarters are located in the heart of denim country.

The denim fabrics we use are produced in the finest factories in Italy, the stitching threads and the woven labels also come from Italy. The leather labels on the waistband of our jeans are made and processed in Spain from Italian leather.

Finally, the jeans are assembled and the stonewashing exclusively carried out in Tunisia and Morocco.

We are also committed to working with manufacturing facilities which the respect social and environmental standards. All the factories which produce Le Temps des Cerises jeans are guaranteed to comply with ISO standards for the stonewashing of jeans, the waste water is thus processed in integrated water treatment plants stations before being released.



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